

# USE FEES FOR DOCUMENTS

*Use fees are in addition to Reproduction fees.  
6% Michigan Sales tax is added to all fees for in-state patrons.*

## INDIVIDUAL OR STUDENT FOR PRIVATE OR EDUCATIONAL USES

Personal reference or display in home	\$0.00
K-12 educational paper, presentation, or multi-media project	\$0.00
Higher education paper, presentation, or multi-media project	\$10.00

<b>PRINT</b> Fees listed are for 5-year terms	Print Run Under 1,000	Print Run Under 5,000	Print Run 5,000 and over	Print Run over 50,000	Terms longer than 5 years Fee is per additional 5-year term
Book, one country or language	\$10.00	\$40.00	\$70.00	\$100.00	1.5x Fee
Book, multiple countries and/or languages	\$40.00	\$100.00	\$160.00	\$220.00	1.5x Fee
Cover image as main illustration	2 X Fee	2 X Fee	2 X Fee	2 X Fee	1.5x Fee
Cover image as secondary illustration	1.5 X Fee	1.5 X Fee	1.5 X Fee	1.5 X Fee	1.5x Fee
Periodical/Journal (includes online use)	\$20.00	\$45.00	\$80.00	\$110.00	N/A
Newspaper (includes online use)	\$15.00	\$15.00	\$20.00	\$30.00	N/A

<b>BROADCAST</b> Fees listed are for 5-year terms	Non-Profit / Educational / Local	PBS / Commercial / North American	Commercial / Worldwide	Terms longer than 5 years Fee is per additional 5-year term
Newscast (includes online use)	\$10.00	\$100.00	\$150.00	1.5x Fee
Television program (includes online use)	\$10.00	\$150.00	\$200.00	2x Fee
Visual podcast	\$10.00	\$25.00	\$50.00	1.25x Fee

<b>DOCUMENTARY</b> Fees listed are for 5-year terms	Small Market/Audience / Educational	Film Festivals	PBS / Commercial / North American	Terms longer than 5 years Fee is per additional 5-year term
Viewing	\$10.00	\$25.00	\$150.00	2x Fee
DVD / streaming (includes viewing fee)	\$25.00	\$75.00	\$250.00	2x Fee

<b>FEATURE FILM</b> Fees listed are for 5-year terms	Commercial, North American Distribution	Commercial, Worldwide Distribution	Terms longer than 5 years Fee is per additional 5-year term
Viewing	\$150.00	\$200.00	2x Fee
DVD / streaming (includes viewing fee)	\$250.00	\$350.00	2x Fee

<b>EXHIBIT</b>	Temporary (12 months or less)	Travelling	Permanent
Display or video kiosk	\$40.00	\$70.00	\$100.00
Wall décor for a business			\$95.00

## **ELECTRONIC / INTERNET / WWW**

Website/blog ( <i>Non-Profit / Educational / Personal, 72 dpi only</i> )	\$10.00
Website ( <i>Commercial / Corporate, 72 dpi only</i> )	\$30.00
Online class/lecture behind a paywall	\$100.00
Online-only news outlets / websites behind a paywall	\$30.00
Online-only news outlets / websites free to access	\$10.00
E-Book only ( <i>no printed publication</i> )	\$100.00
E-Book ( <i>in addition to print publication fee</i> )	\$25.00

## **PROMOTIONAL MATERIALS**

Includes social media posts, posters, pamphlets, commercials, trailers, billboard, interviews, packaging, etc.  
Fee is in addition to Use Fee from above.

Book	\$50.00
Broadcast TV/news	\$50.00
Documentary/feature film	\$100.00
Exhibit	\$100.00

***Other uses will be priced by the Archivist on a case-by-case basis***

**\*NOTE:** Because of the delicate nature of some material, Curatorial fees may be applied to order. All assets used must be accompanied by the credit line: *Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University*, unless otherwise noted in license agreement.

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